

# How Developing Childhood works

## Overview

Developing Childhood is a tool for parents to monitor and enhance the development of their baby or toddler (ages nought to three years).

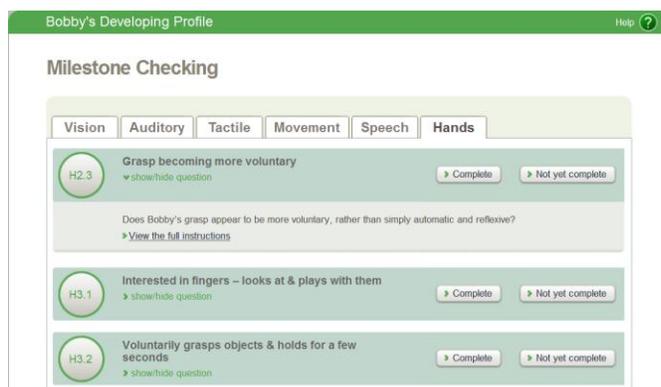
Key benefits of a Developing Childhood subscription include:

1. Calibrates to the unique developmental profile of your baby or toddler
2. Monitors milestones of babies and toddlers, and enhances development through fun and stimulating activities
3. Provides peace of mind for parents of children who are appropriately meeting developmental milestones, but still enables them to be involved in gently monitoring and guiding their child's development
4. Provides a safety net for children who may be experiencing developmental delays, by detecting any potential delays as soon as they appear, and by showing parents how to encourage their child's development

## Key Features

### **Milestone Checking**

Extensive milestone checking gives parents an accurate and easily understood picture of their child's current development. The milestone checking looks at the month-by-month development of the following functional areas: vision, auditory, tactile, movement, speech, and hand function. It is extremely comprehensive, with 216 milestones being checked in the first 12 months alone.



# Milestone Checking Instructions

Detailed text instructions and videos are used to explain how to check for each of the milestones.

The screenshot shows a web interface titled "Bobby's Developing Profile" with a "Help" icon. The main heading is "Instructions" with a "Back to Milestone Check" button. A green bar highlights the milestone "H4.2 Hands more open & better control when swiping". Below this, the "How to check" section describes playing reaching games with the child on a lap, placing toys within easy reach, and observing hand control. A small photo shows a baby reaching for a toy. The "What to watch for" section lists: "Swiping with very little control and hands tightly fistled" and "No interest in attempting to reach".

## Reports

Reports provide an individualised overview of your child's developmental profile, as well as detailing fun and stimulating activities to enhance the development of your child.

## Developing Update

The Developing Update summarises the results of the milestone checking. The milestones that have been marked as Not Yet Complete are listed in the Areas to Consolidate section. The Upcoming Milestones section lists the milestones that should be developing over the coming month.

The screenshot shows a web interface titled "Bobby's Developing Profile" with a "Help" icon. The main heading is "Developing Update" with "Back to Reports" and "Printable Version" buttons. A blue bar highlights the "Areas to Consolidate" section, which includes a note about "Not yet complete" items and lists "Vision" (Fleeting eye contact) and "Speech" (Initial attempts at sounds other than crying). A purple bar highlights the "Upcoming Milestones" section, which includes a note about milestones emerging next month and lists "Vision" (Smiles in response to a smile, Briefly follows slow-moving toy, Visually scans objects) and "Auditory" (Searches for source of sound, Smiles when spoken to).

## Milestone Chart

This Milestone Chart provides a simple-to-understand, colour-coded visual snapshot of a child's development. It highlights the milestones that have been marked as Not Yet Complete as well as the Upcoming Milestones, and provides a good introduction to the Developing Strategies.

Bobby's Developing Profile Help ?

### Milestone Chart

Complete  
  Consolidation (not yet complete)  
  Facilitation (upcoming milestone)

Month	Vision	Auditory	Tactile	Movement	Speech	Hands
3	<ul style="list-style-type: none"> <li>Focus up to one metre</li> <li>Follows side to side</li> <li>Both eyes focus</li> </ul>	<ul style="list-style-type: none"> <li>Interested in environment</li> <li>Enjoys social interaction</li> <li>Range of emotional responses</li> </ul>	<ul style="list-style-type: none"> <li>Initial body exploration</li> <li>Touching objects &amp; own hands</li> <li>Soothed &amp; calmed by touch</li> </ul>	<ul style="list-style-type: none"> <li>Reacts head &amp; torso when held</li> <li>Initial supported sitting</li> <li>Initial attempts at rolling</li> </ul>	<ul style="list-style-type: none"> <li>Beginning to babble</li> <li>Single-vowel sounds</li> <li>Decreased crying</li> </ul>	<ul style="list-style-type: none"> <li>Reaching without control</li> <li>Voluntarily grasp</li> <li>Interested in fingers</li> </ul>
2	<ul style="list-style-type: none"> <li>Visually scans objects</li> <li>Briefly follows by</li> <li>Smiles to a smile</li> </ul>	<ul style="list-style-type: none"> <li>Smiles when spoken to</li> <li>Searches for sound</li> <li>Scared by loud sounds</li> </ul>	<ul style="list-style-type: none"> <li>Initial hand &amp; foot awareness</li> <li>Reacts to physical discomfort</li> <li>Immediate response to pain</li> </ul>	<ul style="list-style-type: none"> <li>On tummy, head up at 45°</li> <li>Some head control when held</li> <li>Legs and arms cycle freely</li> </ul>	<ul style="list-style-type: none"> <li>Different types of cries</li> <li>Beginning pressure sounds</li> <li>Vocally demands attention</li> </ul>	<ul style="list-style-type: none"> <li>Grasp more voluntary</li> <li>Beginning hand awareness</li> <li>Hands more open</li> </ul>
1	<ul style="list-style-type: none"> <li>Fleeting eye contact</li> <li>Studies faces &amp; patterns</li> <li>Blinks to bright light</li> </ul>	<ul style="list-style-type: none"> <li>Tries to focus on voices</li> <li>Calmed by familiar voices</li> <li>Startles to noise</li> </ul>	<ul style="list-style-type: none"> <li>Dislikes rough handling</li> <li>Prefers soft touch</li> <li>Negative response to pain</li> </ul>	<ul style="list-style-type: none"> <li>Lifts chin off ground</li> <li>Moves head when on tummy</li> <li>Unrestricted limb movement</li> </ul>	<ul style="list-style-type: none"> <li>Attempts non-cry vocalisations</li> <li>Monotone, nasal, 1 breath cry</li> <li>Non-specific cry</li> </ul>	<ul style="list-style-type: none"> <li>Fingers can be prepped open</li> <li>Automatic grasp</li> <li>Hands mostly fisted</li> </ul>

## Developing Strategies

Developing Strategies details the activities designed to encourage appropriate milestone achievement. Each strategy is explained in an easily understood format, and is often accompanied by an instructional video. The strategies fall into two key categories:

The Consolidation Plan provides strategies to stimulate the milestones that have not yet been completed. The Facilitation Plan provides activities that stimulate the next stage of milestone development.

Bobby's Developing Profile Help ?

### Developing Strategies

[Back to Reports](#)   [Printable Version](#)

Bobby is in the moderate state -

#### Consolidation Plan

Vision  
  Auditory  
  Tactile  
  Movement  
  Speech  
  Hands

V1.3 **Fleeting eye contact**  
[show/hide activity](#)

#### Facilitation Plan

Vision  
  Auditory  
  Tactile  
  Movement  
  Speech  
  Hands

V2.1 **Smiles in response to a smile**  
[show/hide activity](#)

V2.2 **Briefly follows slow-moving toy**  
[show/hide activity](#)

## **Return Visits**

At the end of each month, an email or SMS is sent to subscribers reminding them to log back into Developing Childhood. Once they have logged back in, the milestone checking looks at any Not Yet Complete milestones from the previous visit and checks to see if these have now been completed. The Upcoming Milestones from the previous visit are also checked, along with the new Upcoming Milestones. The Milestone Chart is updated, and a new Developing Update and Developing Strategies are prepared.